

Wales

Policy for:
Innovation & Design



United Kingdom

Scotland

Population 5.1 M
GDP \$194 Billion

Northern Ireland

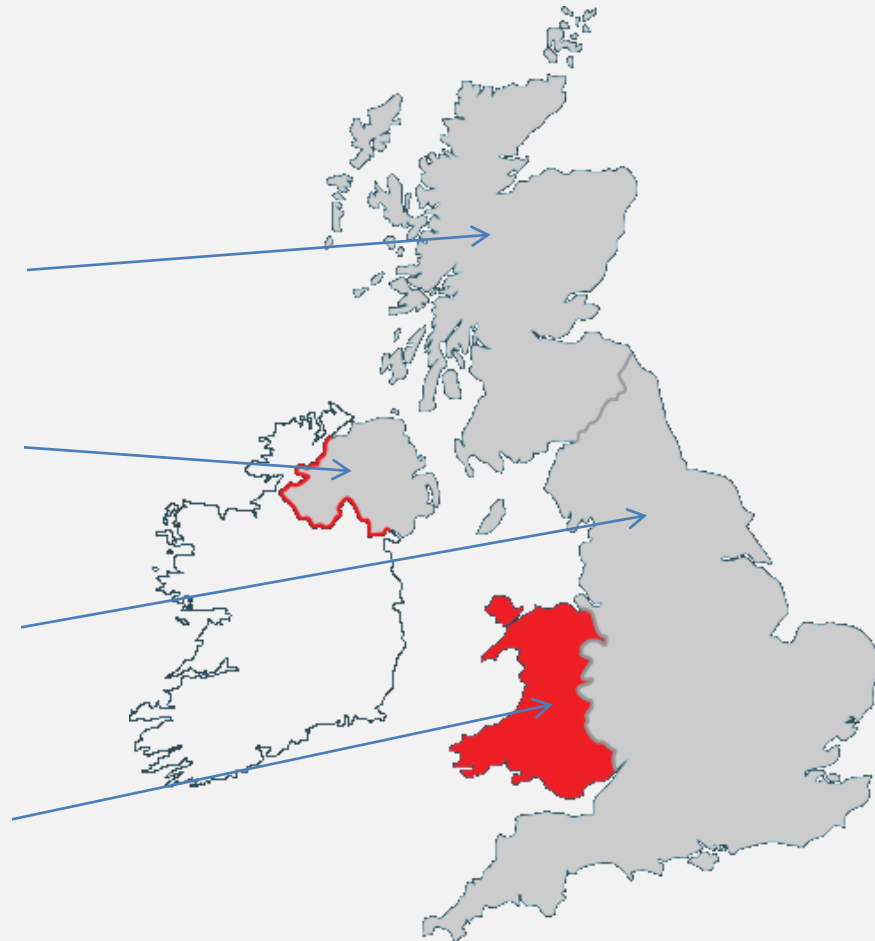
Population 1.7 m
GDP \$33 Billion

England

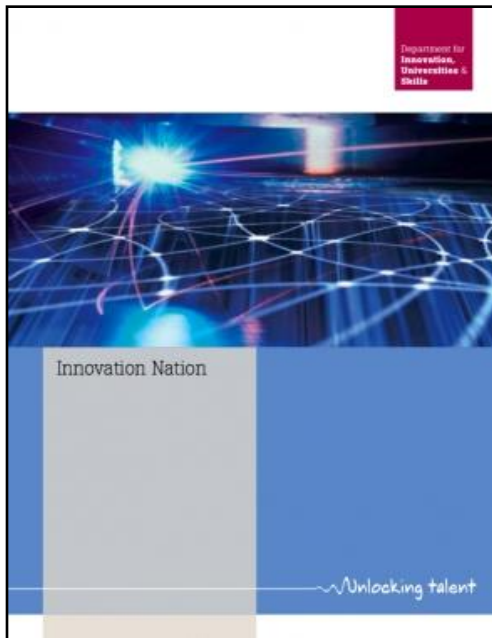
Population 51m
GDP \$1,9Trillion

Wales

Population 3m
GDP \$85 Billion



UK



Innovation Nation – Unlocking talent - 2008

Dept. for Innovation, Universities & Skills.

Innovation is essential to future UK prosperity

“The Government’s ambition is for the UK to be a key knowledge hub in the global economy, with a reputation not only for outstanding scientific and technological discovery, but also as a world leader in turning that knowledge into new products and services”.

“..design is often fundamental to the creation of innovative products and services; firms with higher design intensity have a greater probability of carrying out product innovation and design expenditure has a positive association with firm productivity growth”.

UK

Cox Review 2005
Design Council



UK Competitiveness in the context of :
Creativity,
Innovation &
Design

Innovation Policy - UK

New department formed (two weeks ago):

Dept. of Business, Innovation and Skills.

(including Design and Universities).

Cascade of actions

Design Blueprint (UK):

Design Council & Creative & Cultural Skills, April 2008.

Design Blueprint (Wales):

Creative & Cultural Skills, October 2008.

This document is still in development with the support of Design Wales.

Welsh Regional Government

Law & Taxes The same as England

Policy & Expenditure Health
Culture
Transport
Education
Economic development

Innovation Policy

Welsh regional government:

Labour Party (First Minister) &
Plaid Cymru (Deputy First Minister).

One Wales

2007 to 2011

Agreement between:
Labour Party and Plaid Cymru

One Wales

Stakeholders: Everybody

One Wales

Priorities

A strong and confident nation

A healthy future

A prosperous society

Living communities

Learning for life

A fair and just society

A sustainable environment

A rich and diverse culture

A strong and confident nation

Legislative powers,
Referendum.

A healthy future

World class health provision.

A prosperous society

Full employment,
Quality jobs,
Positive climate for business growth,
Skills.

Living communities

Affordable housing, transport.

Learning for life

Schools,
Education,
Adult learning

A fair and just society

Equality,
regeneration,
child poverty,
youth & criminal justice system

A sustainable environment

Tackle climate change,
Sustainable energy,
Rural development

A rich and diverse culture

Welsh language, art, sport

Innovation Policy

References to “Innovation” 0

References to “Design” 0

Innovation Policy

Most recent innovation strategy:

Wales for Innovation 2001

- Communication campaign

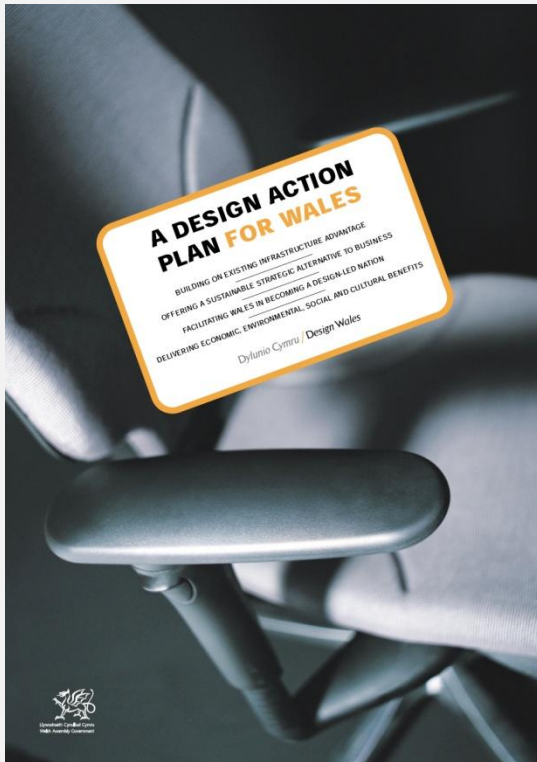
- Developing more high-growth businesses

- Helping people to be innovative

- Streamlined innovation support & funding

- Maximizing the impact of Universities

Innovation Policy



Wales for Innovation 2001

Included –
Implementation of a
design strategy for Wales by 2003

Changes in support for Business - UK

Business Support Simplification.

Budget Cuts

Innovation, design, manufacturing, ip

Innovation Support - England

Via Regional Development Agencies



Innovation, design, manufacturing, ip

Innovation Support - Wales

Innovation Projects
One element of Flexible Support for Business

