



- **MISSION**
- **ACTIVITIES / BUSINESS DEVELOPMENT ASSISTANCE**
- **ECO-INNOVATION**
- **PROMOTION OF PARTNERSHIPS**
- **NETWORKING**

Paris Region Innovation Center

Association pursuant to the Law of 1901, subsidized by the Regional Council of Ile-de-France, the french Government and OSEO, located on strategic premises, «Le Passage de l'Innovation » (74 rue du Faubourg Saint-Antoine, 75012 Paris France).



MISSION STATEMENT

SUPPORT INNOVATION PROJECTS

launched by small and medium-sized enterprises (SMEs) and industries, research laboratories and natural persons in the Paris Region.

The Paris Region Innovation Center provides innovation projects with expertise (scientific, technico-economic, regulatory) and coaching of innovative projects.

ESTABLISH NETWORKS BETWEEN INNOVATION PLAYERS

The Paris Region Innovation Center contributes to linking public and private players in research, innovation and economic development with a view to increased territorial competitiveness.

IMPLEMENT NEW PUBLIC FUNDING FOR INNOVATION PROJECTS

The Paris Region Innovation Center on the one hand selects business ventures and laboratories to benefit of opportunities creatives by the Paris Region and OSEO, and on the other hand backs the development of national and European collaborative projects.

SUSTAINABLE INNOVATION : A MAJOR NEW STAKE

The Paris Region Innovation Center focuses strongly on backing SMEs in the Paris Region whose innovation projects aim to confront environmental, societal and economic challenges in line with sustainable development criteria.



ACTIVITIES

BUSINESS DEVELOPMENT ASSISTANCE



ACTIVITIES

BUSINESSES

1 contact point per SME

Project analysis and diagnosis (360°)

Mediation

Implementing funding opportunities

PARTNERS

Cooperation with public research laboratories

Reference private partners

Support services for partnerships

NETWORK

Organization of the institutional partners' network

Implementation of territorial services (departments)

Steering of Financersaboite.fr

ECO- INNOVATION

Definition and promotion of sustainable innovation and implementation of relevant support services



BUSINESS DEVELOPMENT SUPPORT ACTIVITIES

REFERRAL CONTACT FOR BUSINESSES

- ▶ One-to-one contact with a consultant with in-depth knowledge of your market
- ▶ Access to all Paris Region Innovation Center resources (expertise, know-how, network...)

DIAGNOSIS AND SUPPORT FOR TECHNOLOGICAL INNOVATION PROJECTS

- ▶ Critical analysis of the innovation project
- ▶ Awareness of all technological, sustainable development, economic, financial, legal and human aspects
- ▶ Identification, as upfront as possible, and in full confidentiality, of potential obstacles to the project

INFORMATION SEARCH AND NETWORKING ACTIVITIES

- ▶ Formalizing needs and selection criteria
- ▶ Identifying the most adequate partners for the project's success
- ▶ Linking up with one or several partners:
 - technological competencies: research institution, industrial technical center, contract research organization...
 - experts: relative to industrial property rights, technical-economic, regulatory issues...
 - start-up support structures: incubators, competitiveness clusters...



BUSINESS DEVELOPMENT SUPPORT ACTIVITIES

ASSISTANCE (PROJECT COACHING, SUPPORT OF SUSTAINABLE INNOVATION)

- ▶ Assist businesses in structuring procedures
- ▶ Marshal requisite competencies around the project to assist the business or the project author:
 - relative to the technological project, eco-innovations, design
 - relative to specific themes: “Improving innovation in mechanics”, “Genesics2”
 - in an experimental framework

EXPERTISE

- ▶ Ad hoc expertise: consultant’s expert opinion based on his technical competence and knowledge of the market, provided on request from another body
- ▶ Expert assistance: intervention on request from another body to prepare, take part in, or lead workshops, information meetings, training sessions or conferences

PROJECT FUNDING SUPPORT

- ▶ Help businesses and project authors to formulate applications for funding
- ▶ Assessment for public sponsors of the project impact and the capacity of the company to successfully implement the project
- ▶ Guidance towards the platform, « financersaboite.fr », linking projects and investors



ECO-INNOVATION



ECO-INNOVATION SUPPORT ACTIVITIES

EXPERTISE

- ▶ Monitoring the relevant state-of-the art
- ▶ Sitting on juries for project calls
- ▶ Technological expertise

DEVELOPING TOOLS AND METHODOLOGIES

- ▶ For the benefit of SMEs
- ▶ Enabling businesses to evaluate themselves and develop sustainable innovation procedures

LINKING UP THE PARIS REGION ECO-INNOVATION NETWORK



PROMOTION OF PARTNERSHIPS



TRANSMITTING COMPETENCES

IDENTIFYING, QUALIFYING AND TRANSMITTING COMPETENCIES TO SMEs IN THE PARIS REGION

- ▶ Reference listing of partners
- ▶ Designating partners on request from SMEs
- ▶ Organizing meetings between academics and SMEs
- ▶ Promoting « CIFRE » and " Doctorants Conseils » devices

AWARENESS RAISING AND SUPPORT FOR THE SET-UP OF R&D COLLABORATIVE PROJECTS

- ▶ between SMEs
- ▶ between SMEs and laboratories
- ▶ at a given territorial level (region, Europe...)
- ▶ in a given sector
- ▶ ...



SUPPORTING THE VALORIZATION OF PUBLIC RESEARCH

PROJET DIAGNOSIS WITH A VIEW TO A TECHNOLOGY TRANSFER

- ▶ Identification of strategic competencies required for the success of the innovation project:
 - hosting (incubator, other start-up structure...)
 - industrial property rights
 - human resources
 - marketing, sales
 - legal, management
 - fundraising.

- ▶ Identification of regional funding opportunities and assistance towards the application

ASSISTANCE

- ▶ Identifying SMEs for a possible partnership or license agreement
- ▶ Guidance towards a partnership network



NETWORKING



SERVICING THE PARIS REGION NETWORK

LINKING UP PLAYERS

- ▶ Coordinating innovation and economic development players to foster a uniform business culture, joint visits, relations and concerted project assistance
- ▶ Promoting networking tools:
 - technological competencies (« Techn@ »)
 - patents of the major national research centers (« Bourse des Technologies »)

TERRITORIAL APPROACH TO INNOVATION AND ECONOMIC DEVELOPMENT

- ▶ One consultant per department as the referent for institutional partners



ORGANIZING THE 1ST SOCIAL NETWORK OF ECONOMIC PLAYERS IN THE PARIS REGION IN ORDER TO FOSTER PRIVATE INVESTMENT IN INNOVATIVE SMES

www.financersaboite.fr

DIGITAL PLATFORM

- ▶ Organization and provision of logistical assistance for operators and the players' networks participating in the digital platform

PHYSICAL PLATFORM

- ▶ Welcoming and guiding economic players (project authors, experts...)
- ▶ Organizing workshops for professionals assisting in the set-up and development of high potential businesses
- ▶ Tracking "classical" business conventions and support for complementary operations
- ▶ Support of and facilitating access to experimental activities



Paris Region Innovation Center
74, rue du Faubourg Saint-Antoine
75012 Paris, France. 0 810 012 074
contact@innovation-idf.org
www.innovation-idf.org

